

Shorr Johnson Magnus Media Act
 1831 Chestnut Street
 6th Floor
 Philadelphia PA 19103

Sherrod Brown/ D/ Senate/ US
 Submission Number 572 Issue 1



nbca4.com

NBC 4 / WCMH

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AUG 14 2012

Client: Sherrod Brown/ D/ Senate/ US	Submission Cost: 9500	Campaign Ref: E:120813065
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 08/13/12 to 08/26/12	Weeks: 2	Order Ref: 06275433
Est./PO Number: 06275433	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Sherrod Brown OH Sen	Booking Group: WCMH	Key Market: Columbus, OH
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/13	08/20	Total	Cost
1	M-F 5a News .TWTF..	01	400	30 Comme	Nbr of Spots 4		4	1600
2	M-F 5a News M.....	01	400	30 Comme	Nbr of Spots 1		1	400
3	M-F 6a News .TWTF..	01	1100	30 Comme	Nbr of Spots 4		4	4400
4	M-F 6a News M.....	01	1100	30 Comme	Nbr of Spots 1		1	1100
5	Sun 9a NewsS	02	900	30 Comme	Nbr of Spots 1		1	900
6	Sat 9a Today Show MTWTFSS Isolations: W/C 08/13S.	03	750	30 Comme	Nbr of Spots 1		1	750
7	Sat 730p Inside Edition MTWTFSS Isolations: W/C 08/13S.	05	350	30 Comme	Nbr of Spots 1		1	350
Weekly Totals: Total Spots(Ord Spots)					11	2	13	

Grand Totals

	08/13	08/20
Totals	13	11
Spots	13	11
Cost	9500	8000
		1500

Month 8 Weeks: 4

Local

Grand Totals:

Spots: 13

Gross Total: 9,500.00

Commission: 1,425.00

Net Total: 8,075.00

Local